

KIT FOSTER

kitfosterdesigns@yahoo.com • 574.323.3431

<https://www.kitfosterdesigns.net/>

EDUCATION

Purdue University

Bachelor of Science- Apparel Design and Technology

West Lafayette, IN

May 2017

2016 Spring Fashion Show

- Created a collection of six original designs based on a researched and cohesive theme
- Produced each garment from the first sketch phase through the design process to the final show and photoshoot stages
- Managed all model fittings, direction, and choreography of the final show
- Directed all hair and makeup for the models

2014 & 2015 Spring Fashion Show

- Created two original designs and enhanced technical capabilities while managing each stage of the design process
- Directed fashion show set up, managed models, assisted with photoshoot
- Hand-painted stiletto shoes for the Fashion Show Art Gallery

INTERNSHIP

Cristina Ottaviano

Fashion Design Intern

New York, NY

June - August 2015

- Created mood boards and technical flats, assisted in the design of women's formalwear including pattern constructions and technical fittings
- Created posts for social media accounts
- Enhanced negotiation skills and knowledge of fabric while conducting fabric sourcing and facilitating meetings with fabric distributors
- Developed strong customer relation skills while assisting with garment fittings, fabric approvals, design changes, and supporting customer needs
- Assisted in all Market Week meetings including show-casing the current season and managing models for all customer appointments
- Enhanced pattern-making, hand-sewing, and beading skills while assisting in the construction of garments

ADDITIONAL RELEVANT EXPERIENCE

Kit Foster Designs

South Bend, IN

Custom Special Occasion Garment & RTW Designer

Jan 2017 – Present

- Serving a small clientele, creating custom designs using the design process (Sketch, Pattern, Sew) with specific needs/wants of client in mind
- Meet with clients weekly, initially for sketch/garment design discussion, with weekly updated fittings until garment is complete
- Independent PR work and website design

AshtaLuxe/Premier Products Co.

Social Media/Marketing Coordinator

Sept 2019 -- Present

- Create content (Photos, Videos, Stories) for social media postings for Instagram and Facebook
- Present mood boards with ideas and themes for potential social media postings
- Create calendars with plan of social media postings each month
- Trend watching to keep content relevant

Product Development Designer

Sept 2018 – Present

- Participated in team meetings discussing design plans for AshtaLuxe Yoga Mat Bag
- Sketched/Patterned/Sewed AshtaLuxe Yoga Mat Bag prototypes
- Sourced textiles and materials for product
- Attended meetings with industrial manufacturer/contract sewing company with prototypes/patterns for product specifying
- Held meetings with industrial manufacturer to discuss changes to industrial version of design/product developments/improvements to product for subsequent prototypes

Inspire Me! Boutique

Oct 2018 – Present

Buying Assistant, Personal Stylist, Social Media Coordinator, Website Copywriter, Alterations Specialist

- Attend seasonal wholesale Trade Shows, STYLEMAX, to assist in inventory purchases
- Receive orders, price garments and items, and visually merchandise display windows
- Manage E-Commerce website
- Create content for social media posts
- Style photo shoots for social media posts
- Create customer relationships while assisting regular clients as a personal stylist
- Alter/customize garments for clients

On The Fringe Boutique

Buying Assistant, Personal Stylist, Alterations Specialist

May 2012 – June 2016

- Assisted boutique owner with garment and accessory choices and purchasing
- Attended seasonal wholesale buying trips, STYLEMAX / Chicago Shows, to suggest next season's purchases

- Worked independently and successfully on wholesale buying trips
- Received orders, priced garments and items, and visually merchandised display windows
- Created new customer relationships while assisting regular clients as a "personal shopper" and stylist
- Customized/Altered fit of garments for clients

SKILLS

- *Design Technology:* Computer Assisted Design (CAD), Illustrator, Photoshop, and Gerber Systems
- *Technical Design:* Flat sketching, making tech packs, sewing, garment construction, pattern-making, and drawing, knowledge of textiles,
- *Other Technology:* Basic Website Development, Microsoft Word, Microsoft Excel, and social media platforms

COMMUNITY INVOLVEMENT

Riverbend Cancer Services South Bend, IN
Volunteer

- Donated several items of my original artwork for fundraising auctions

Logan Center South Bend, IN
Race Volunteer

- Assisted in the planning and promotion of Logan Center's signature community event as well as race-day operations